



seniors

pattyschuchmanphotography.com

how to
find the
perfect
SENIOR
PORTRAIT
session

2023



Why our studio for your Senior Portraits?



1. We specialize in high school seniors - from backdrops to lighting & posing and even the products we offer, this is one of our PRIMARY specialities.
2. We have the most options both in our indoor studio AND our outdoor Portrait Park to bring you the most, & to suit your busy schedule.
3. We offer & strongly encourage Studio Tours to help you make a good decision on your session type, see the options, and get started planning your session.
4. Our session types are designed to give you the right amount of time AND lots of options in your proofs



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5. We personally hand retouch all of our printed images & ordered digital files to make sure your resulting photos look amazing.

6. We set up a custom Viewing and Ordering session for you to see your amazing proofs and help you find the products that work for your budget.

7. We offer split payment plans to help you spread out the portrait investment if you want more than you can budget for now!



The hardest part of the process will be selecting your favorite images! But even then, we are here to help you. At your viewing and ordering session we help you narrow down the favorites and help you decide what products work best for your budget, and your lasting memories.

So take a peek through here - and then give us a call at (703) 328 7675, or email patty@pattyschuchman.com.

We can't wait to hear what you think!

What is a Portrait Park?

The best way to describe what I have here for sessions is to call it a "Portrait Park". Since we have almost 21 acres, with wooded areas, a field and a pond, we decided to create spaces that would look good in all seasons as backgrounds and environments for portraits.

Basically, we've designed, maintained, built, and nurtured areas that function as both pretty over all, but also as beautiful backgrounds for photo sessions. We're giving you MORE options without running all around a public park to find a nice place to have a photo taken. Everything here is designed around the photos we can take.



It's an ever-evolving area, so be sure to ask what might be in bloom or new (!) when you are planning your session!



We even have 2 outdoor changing rooms for your convenience in a session!



These ever changing spaces are most easily understood with a studio tour!

I also encourage you to check out my website to see a slideshow of some of my outdoor spaces and just a few of the resulting sample images IN those spaces.

Basic Senior Sessions

Want or need just a simple session? You have options! All Basic sessions are weekdays only, no holidays or school holidays, one subject only.

Quick Senior Session

20 minutes, 1 outfit

\$95

Basic Senior

45 minutes, 2 outfits

\$175

A Little More Senior

1 hour, 3 outfits

\$245





The PREMIUM Senior Session

Let's take our time...

The MOST popular session of all. This session gives you the option of using the pond area, upper portrait park and/or waterfall area, and/or indoor studio We'll make a plan at the beginning of your session based on the clothing and/or activities props you bring as to which areas work best for your session.

Typically 4-6 outfits is a good place to start for this session. This is the perfect session to help you relax, enjoy, and have a ton of amazing options



\$595 plus tax

with a \$400 print credit back AND weekend & certain holiday booking options



Sometimes you need a little bit more time to relax and feel comfortable in front of the camera. This session type is PERFECT for you!

The privacy of the portrait park gives you so many options, so having a little bit more time gives us the option to change more outfits, find more areas and really create images you'll love and treasure forever.

The PREMIUM PLUS Senior Session



Your session fee includes the following:

- 1 PREMIUM senior session
- 1 11x14 wall portrait
- 1 8x8 Classic book with 20 of your favorite images
- ALL the digital files from your main session*
- One Spring Parting Shot to finish telling YOUR story!

\$1595 plus tax

This session type includes all the most popular items seniors LOVE! We'll take the time during your session to highlight YOU, and maybe a sport, hobby, car, or other activity that makes you feel great. We'll work together to create images that so amazing you won't help but want to share and enjoy them forever!

This session is designed to create a beautiful book of your favorite images, give mom a wall portrait to keep forever, and gives you ALL the digital files from your session too!

Win-win, right?

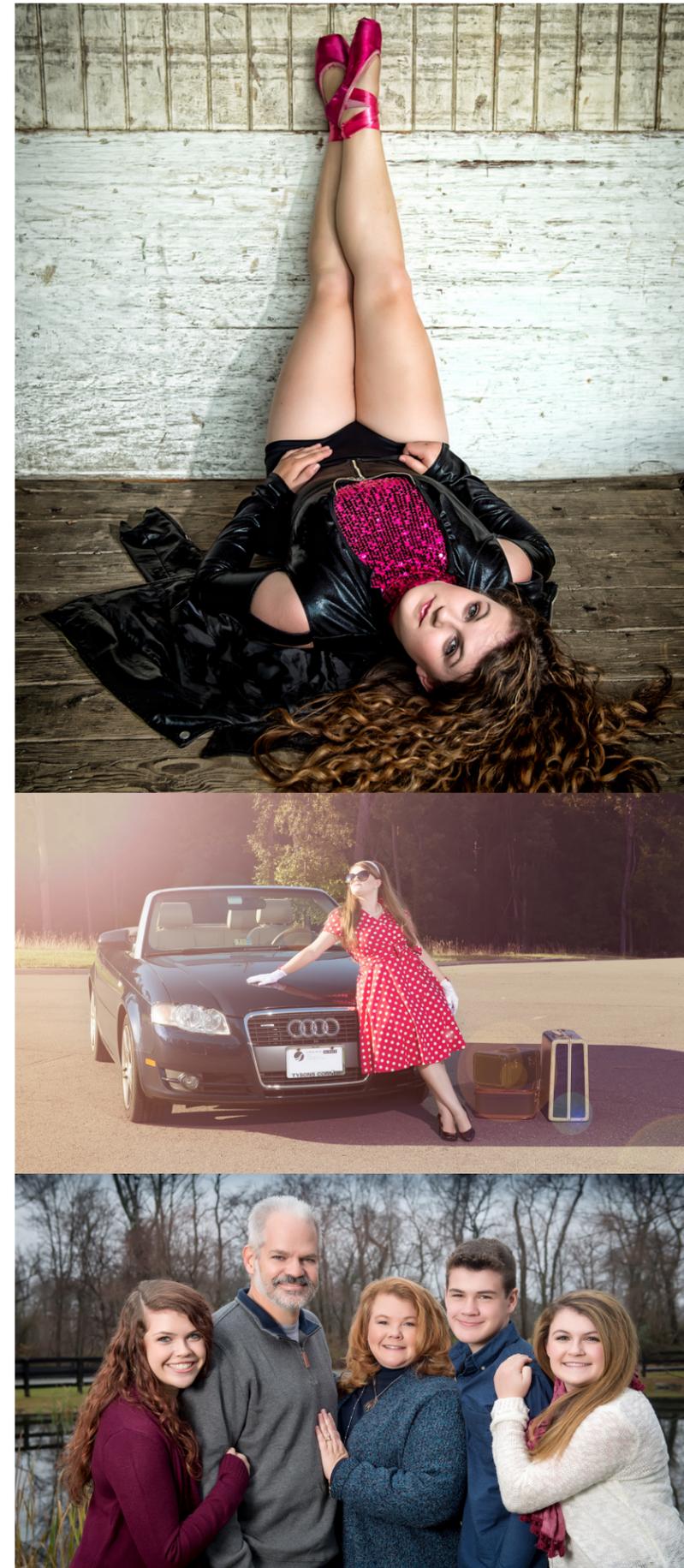


The ULTIMATE Senior Session

Do you want to incorporate EVERYTHING into your senior session? A sport, a hobby, or more? Do you want to document your WHOLE year, and remember it all?

Do you want to experience a different location as part of your session in addition to our studio? Have more options?

OR would you like to have a **family session as part of your senior session experience?**



HAVE IT ALL...

- 1 PREMIUM senior session to enjoy both the indoor studio and the outdoor portrait park. Bring at least 3-4 outfits* that show off all the aspects of your personality and we'll work through the outfits to find the best poses, backdrops, environments and more to create beautiful images!
- PLUS an additional 45 minute Portrait park or On Location session to use for a family session, or to go somewhere special to highlight a sport, hobby, meaningful location or more (some conditions apply).
- And finally! A custom Viewing and Ordering session to reveal your proofs and help you plan for your senior portrait order.

**PLUS...
a \$600 print credit!!!**

This session includes a print credit of **\$600** that can be applied towards any products - prints, storyboards, digital files or even a custom book to showcase your sessions & outfits, or maybe we create a "family album" to show off your images and the family images too!

Let's plan something really special for you and/or your family too!

\$895
plus tax
includes a \$600 print credit

AND you can make it even MORE!
Add on more outfits, a couple mini sessions to highlight sports, activities, your cap and gown in the spring, or different seasons! Tell the entire story of you with this session!

Mini Session

Offered as an add on session to any Premium or Ultimate session booking, this 30 minute session can be done in any location within a 30 mile radius of my studio.

Want a session at your school, on a field, in an urban setting? Maybe your own backyard, or a park you love?

We can plan a great session that includes ALL your favorite places just by building the session you want.

\$45

plus tax

I can't wait to see where you want to go!



The Parting Shot Session

Finish the year strong - bring a cap and gown (you can use one of my generic ones), or your new college spirit wear - anything that symbolizes your next steps!

This outdoor mini session will create images to remember this time forever.

This is a great mini session for those wanting fun images for graduation announcements, thank you notes, party banners or more!

\$35

plus tax, portrait park location only
limited days & times available - inquire early

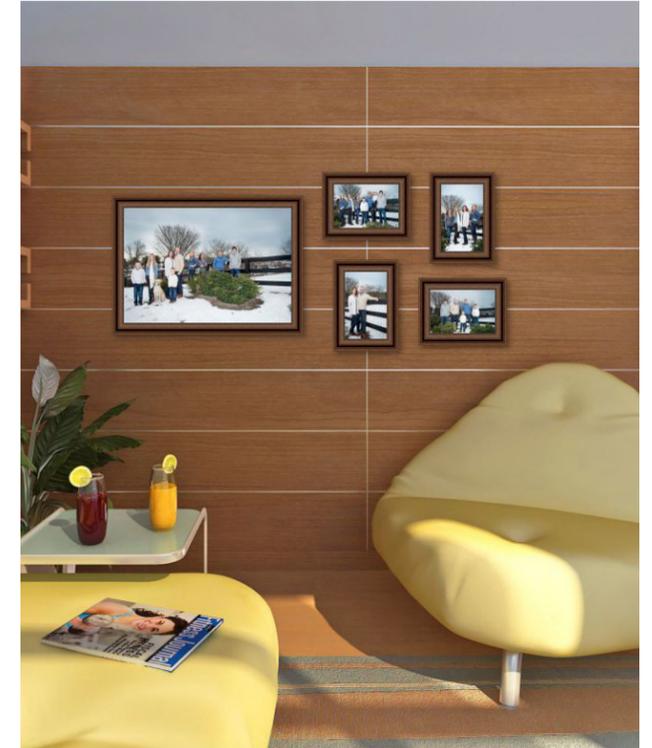


We'll help make the decisions easier for you

At your Viewing and Ordering appointment we'll help you narrow down the true favorites and help you decide which ones make the best products you might want.

You'll schedule a time to come back within two weeks of your session for your Viewing and Ordering appointment. You'll receive an email asking you to take photos of places in your home you might to place images, and those photos will help us at your appointment decide what sizes & crop ratios images need to be to showcase them appropriately.

We can discuss the package options, different digital file options, custom ART albums, and more. Samples are available in the show-room for you to see and touch, and we'll also show you YOUR images in book layouts, frames, and storyboards too.



Not sure about wall galleries? Storyboards? Custom ART Books?

We can design something custom at your session!

We can play with your images in different configurations, ratios, sizes, framed/unframed, and more - right at your Viewing and Ordering Appointment!

What to do with your new images

This part couldn't be easier...I promise!

You will have a TON of images you might love, so my job is to help you narrow those down. Most sessions will include a Viewing and Ordering session, where you will come back to the studio to see your images and then we'll work to narrow down all of them to the ones you truly love.

Next we figure out what you might want to do with the images - a beautiful book, a wall portrait, gift prints for friends, digital files, etc.

I'll work with you, and your budget, to help you get what you want and need. That's my promise to you.

Be sure to consider my popular Create Your Own package pricing to build the exact package you want from your session images, and save money along the way.



The goal of any portrait photographer is to create beautiful portraits for wall art or other printed products. I offer all of the traditional printed products for your walls including metal prints, canvas prints and traditional mounted wall portraits.

Framing is also available for your wall portraits and I have many sample images in my studio to help you plan for the perfect products to compliment your home or office environment.

Wall portraits start at 11x14 in size. Let me show you how your new images can look on YOUR walls!



Wall mounted portraits start at \$140
upgrades to metal or canvas available -please inquire!

Framing available on most size prints & storyboards.

The Deluxe Book

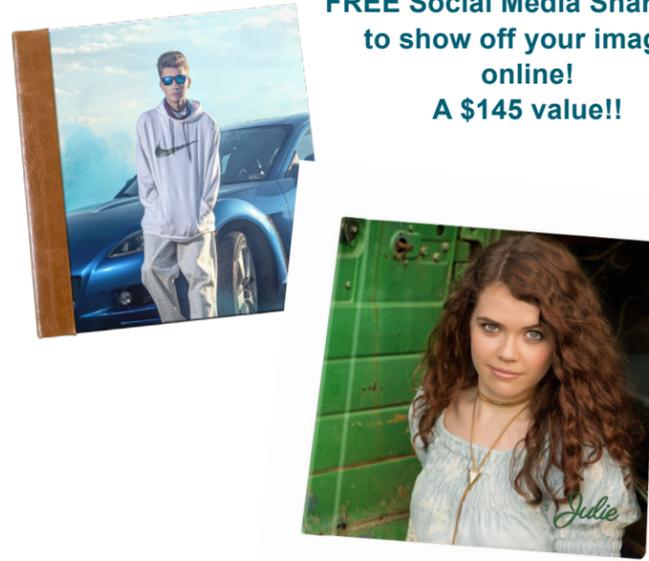
This completely customized ART creation puts more options in your hands and in the end, a timeless book that will highlight YOU and your new images beautifully.

You'll select from canvas, leather, metal or acrylic covers, gilded pages, storyboard OR ART Collage design, and more. A palette of choices for your new creation.

8x8 10"x10" or 12"x12" Pricing starts at \$895.



Each Deluxe Book includes a **FREE Social Media Share App to show off your images online!**
A \$145 value!!



Custom Image Cubes

Offered in 3 sizes, 4x4, 6x6 & 8x8 these are a fun and creative way to highlight 6 your favorite images! Stack them and show off even more!
Pricing starts at \$215

The CLASSIC Book

8X8, 10"x10" or 12"x12" with your favorite images arranged "storyboard" style.
Pricing starts at \$695.

Digital Files

You will see your session proofs at your viewing and ordering session, and if your needs require digital files for your personal printing OR social sharing, the following options are available.

- Each retouched, print released file \$95
- Add on ordered images for only \$65
- Minted.com upload for card use \$35
- Social Media Share App* \$145



See the Special Create Your Own Package offer of ALL your ordered images!

*Social Media Share App puts all your ORDERED images into an easy to share custom app! Get this FREE with any Deluxe Book Purchase!

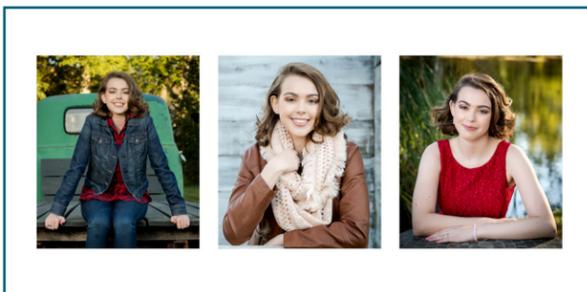
The Economy Book

6x6 Economy album, black leatherette cover will have 16 of your favorite session images - \$595



Storyboards & Collages

Custom designed storyboard/collages, for 3+ images So many designs to choose from! ENDLESS options!
Pricing starting at \$195, framing available



Gift Prints

4x6 to 8x12 sizes, unmounted & ready for a desktop frame. Images are UV/lustre coated, and printed at my high quality professional photo lab.

8x12 & smaller, \$55 each a la carte, (\$36 Create Your Own)
Wallet sets \$32 a la carte, (\$24 Create your Own)
Discounted pricing available in Create Your Own packages.

Print Packages

Traditional print packages - assortment of image sizes sold by the "pose" are available. Pricing starts at \$95 for one pose packages.

Create Your Own Package

- Step 1 - select something for the walls
- Step 2 - select a book for the senior
- Step 3 - select discounted desk print sized images

BONUS OFFER!
Add on ALL your ordered & finished digital files* for just \$595
& add on specialty items for an extra 10% off!

Step 1

wall portraits



Step 2

books & albums



Deluxe books image the social media sharing app as a bonus!



Step 3

desk prints



8x12 and smaller \$36 each
Buy 5 - get one free
Buy 8 - get two free



Wallet Sets (8)
\$24 1st, \$16 2-8 same pose

BONUS OFFER!

Digital Files Special offer

get all your ordered & retouched digital files* for just \$595

OR ALL your single session images for
just \$795

and even more...

Take your 10% off
on any additional items, including storyboards,
mugs, blankets, image cubes & more!

*files from original session only, additional sessions have a special add on offer

Studio Policies

Session Policies

- Sessions are not booked until all paperwork is signed and agreed upon by both client and photographer
- Session fees are due at the time of booking
- Session dates & times are NOT reserved until session fees and paperwork are received back to the photographer
- **No other cameras, video cameras or camera phones are allowed at your session. Sessions will be cancelled without refund should any other cameras be present or used during your session. This includes Cell Phones please!**
- Cancellation of sessions within 24 hours will forfeit the session fee unless other arrangements are made with the photographer
- “No shows” will forfeit all session fees without rescheduling options
- Your appointment time is reserved for you and other appointments are scheduled around your time. Please respect the appointment time and do not arrive early or late to your appointment as this will impact other schedules. Late arrivals will not be entitled to “make up time” and early arrivals will not start until your appointed session time.

Proof Viewing & Ordering

- Proofs are available for Viewing and Ordering 7-10 days from the session date
- Basic retouching is included in all final print images. Basic retouching includes color corrections, light skin smoothing, small blemish removal, minor photoshop enhancements.
- Advanced retouching will be billed on a case by case basis at \$60 per hour with a \$20 minimum fee - quotes are available. Advanced retouching includes braces removal, digital makeup, teeth whitening, cloning out objects, image extractions, heavy acne, etc. Please inquire if you have a specific need or desire.
- All custom design work requires an online proof gallery of the designed project. Custom designed items (cards, books, storyboards, etc) are NOT ordered for print until final approval is received by the client on all aspects of the project.

Payments and Delivery

- Payment is due upon ordering via check, Visa, Mastercard, Discover or American Express, Apple pay. Payment plans are available with order total being split into three equal payments. Payment Plan orders are placed for print when final payment is received.
- There is a \$50 fee for returned checks. Print orders are not placed until checks have cleared - please allow extra time when paying with a check.
- Please allow up to 3 weeks for delivery of print orders - cards and books may take longer
- Customer Pick Up is available with consideration for scheduling. Shipping options are available for most orders except large prints or oversize products.

Copyright

As a reminder, images purchased as prints or digital files remain protected as copyright art from Patty Schuchman Photography, LLC. Prints may be displayed, but not scanned, duplicated or altered in any way. Digital files may be printed when a print release is included with your purchase, but may not be claimed as your own nor represented as your own in any manner - including contests, online albums, social media, etc.

Should these policies be violated, Patty Schuchman Photography LLC will file a claim through legal channels as a violation of the Portrait Agreement contract and you will be subject to a fee of \$1500 per image that is used inappropriately.

Please respect the copyright of your new commissioned art.

Truth in Photography Clause

There are days when it's just harder to smile, or be comfortable in front of a camera. Bad hair days, just plain feeling yuk days. They happen. They happen to adults and they happen to children. When that happens on your session day, it can mean some very odd results for your proofs.

The Truth in Photography Clause is part of your Portrait Agreement and the purpose behind the clause is to cover me from days like that. I cannot control a five year old, or a 50 year old that doesn't want to be photographed. I can be charming, witty, and charismatic, but in the end, it may just not work.

Sometimes we have to call those sessions for what they are....lifestyle moments. That IS the personality of the person. But when it's obvious that one of the subjects is having an “off” day, it is better to call the session and see if you are eligible for a reschedule. Because no one will be happy with the results of a bad session. Rest assured I will work with you for the best outcome possible - as long as all the subjects are willing participants, we can find a way to make most any session work for everyone!

All products, packages, and session types are subject to change without notice.

Thank you for taking the time to look through the offerings. I hope you've found what you are looking for and maybe found a few things you didn't know you could get.

There is a lot of information, and so this guide can be overwhelming when first presented. I hope you'll consider a Studio Tour so we can sit down and plan a session for you that will work for your budget, and for what you'd like to have from your session.

If I can answer any questions please don't hesitate to call or email at any time. Stop by my website, blog and Facebook page often and sign up for my newsletter as specials and new opportunities are posted there first.

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